



DIV. THREE

Swindon Town

v

WREXHAM

Official Programme

10p

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NEWS & VIEWS NEWS & VIEWS NEWS & VIEWS

This afternoon we welcome once again Wrexham to the County Ground. It seems only a few months ago they were here in the last game of the season. Now after only one week we entertain them again, and having already played four matches.

The new season began with few surprise results, and not a great deal of interest, but disappointment (including our own) at the number of spectators present at the games although the total was up naturally the fine spell of weather, and holidays had a bearing on attendances. Another factor is of course the cost, added to other matters of expense.

Some of the leading figures in football, frequently speak of higher admission charges. With the economic outlook of many, and the threat of unemployment, would it be wise to ask for more money at the turnstile! Attendance figures are already very low.

Now comes the cry to industry for Sponsorship. Is that possible?

With many firms striving to keep viable and maintain employment, with Industry seeking more investment for expansion, will it support various sporting organisations, including Football.

There are some people even in football today, who feel it would be better, if it stood on its own. In fact some maintain the game would be better without any outside support - no supporters clubs - no fund raising etc. Clubs would run on the money from the turnstile, and would have to organise their affairs on that basis. Would that work out? I wonder. Clubs are so involved in other sources of revenue now.

However, I cannot really see large firms and industry coming forward with money for sponsorship. I do hope clubs will get down to the real object of the exercise - namely playing football, real attractive, skilful football. The kind to bring back the crowds.

Our visitors today, enjoyed what was probably their best season ever last year. They had a magnificent run in the European Cup Competition, and for a long period looked likely candidates for promotion to Division 2.

No doubt the extra games, with the travelling entailed took its toll and Wrexham did not quite make the top three places in the League Table. They were in sixth place with a very fine record.

This season they have begun quite well, and last Saturday defeated Portsmouth 2 - 0. We of course visited that club on Tuesday, but as we do not know the result of that game, at the moment, we are unable to draw any conclusions as to the form.

We are quite sure however that Wrexham will provide stiff opposition, and today's game will be a hard-fought one.



Talk of the Town

By the Chairman

On Saturday last we succeeded in breaking the hoodoo of winning our opening match of the season and we all hope that this is to be a good omen for the season.

Our visit to Portsmouth on Tuesday evening, although disappointing in result, provided an exciting game with our lads pressing for at least the equaliser, but it was not to be.

The injury to Steve Aizlewood in the first half of the game, gave another opportunity for Phil Harris to show his talents and it was to his credit, and to the rest of the team, that we fought back so magnificently in the second half. If the lads maintain this standard away from home during the remainder of the season we shall reap the benefits in away points.

The fact that Phil Harris has shown so much talent when in the first team, must be an encouragement to some of our other young players.

The performance of our young side at Tottenham on Saturday last was an encouraging start for Jack Smith who is producing new faces it seems every week. This is obviously why we spend so much time and money on our Youth programme, but it also means that one cannot expect too much success right from the beginning, because new trialists are bound to take time to fit into the pattern.

Mel Nurse our centre half for many years recommended a young defender to us, he played at Tottenham and Jack Smith was delighted with his performance. If this young lad whose name is Russell Lewis moulds his play as Mel Nurse then he will be a good player indeed.

Jack also introduced a sixteen year old by the name of Banks from the Bristol area and he also looked very promising and when we are comparing the standard of our new players on trial against the standard of such teams as Tottenham then it must be a fair comparison.

Jim Barron was the only senior professional in this game and of course his influence on such a young side is invaluable. Jim has a flair for the coaching side and this of course is such an important part to play in a youngster's progress.

With such a dry season, we have been unable to produce a decent playing surface on our Shrivenham Road Ground. We are unable to get any water for seed on this ground even when times are normal, and now with the

water shortage this is of course out of the question especially with our need at the County Ground.

With the start of our Midland Youth League Programme it means either using the County Ground or trying to borrow a pitch for these matches.

The playing surface at Portsmouth was excellent and their groundsman is Duggie Reed, their former playing centre half for many years. What Duggie has done over the years I am sure Maurice will for us in time.

The local newspaper threw up the headline of "Swindon Town Soccer Stars Transfer Shock", which must have sold them a few extra copies, when in fact it is a story of an ambitious desire to play in the first division if at all possible, and while we all sympathise with their feeling, we hope that we can keep them happy with us and perhaps attain that ambition with our Club.

For the information of our supporters who use the seats in the balcony of the North Stand we apologise for the disappearance of those seats at the present moment, but we are going to replace them as soon as possible with some bench type seats. Our maintenance staff are stretched to the limit at this moment of time owing to the damage which is frequently around after match days.

Our supporters were very well behaved on Saturday last against Port Vale and away at Portsmouth, and we hope that they keep this up.

For all our loyal supporters of our competitions we have news that we are changing to a 10p ticket commencing 13th September.

This will naturally increase the value of the weekly prizes and with a variation of the ticket, fresh interests we hope will be aroused.

Doug Buswell informs me that there is a very good response for this new venture. Very few Clubs operate a 5p ticket today and we feel that the time has come for us to change over.

While at Portsmouth this week we found that they were making a draw for a car, we have done this kind of draw in the past and it may be an attraction to try again.

Here's hoping that you will enjoy the game today and that we shall add to our points gained.



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Middle Row: Mel Sutton, Graham Whittle, Mike Thomas, Alan Dwyer, Arfon Griffiths (Assistant/Manager), Mickey Evans, Bobby Shinton, Stuart Lee, Billy Ashcroft
Front Row: Glyn Griffiths, Mike Williams, Everton Williams.

OUR VISITORS

WREXHAM

by Tony Pullein

BRIAN LLOYD (Goalkeeper)

Brian took over as Wales' first choice goalkeeper last season when he played against Austria, England and Scotland. Brian, who began with Stockport, earlier won two under-23 caps after transferring to Southend in 1969. Wrexham signed him two years later.

League Record: Stockport 32 aps: Southend 46 aps: Wrexham 219 aps.

MICKY EVANS (Defender)

Micky is another former Welsh under-23 international. He learned his game with Wolves but didn't play in the League until moving to Wrexham in 1966. Now he has played over 300 League games.

League Record: Wolves nil aps: Wrexham 303 (10) aps: 18 gls.

GARETH DAVIS (Defender)

Gareth was capped on four occasions for the Welsh under-23 side. He was discovered by Wrexham and introduced to the League eleven in 1967/68.

League Record: Wrexham 282 (6) aps. 6 gls.

JOHN ROBERTS (Defender)

Wrexham paid a club record £30,000 to Birmingham for John this summer. Capped 22 times by Wales, John kicked off with Swansea, moved to Northampton in 1967 and to Arsenal two years later. Birmingham paid £150,000 for him in 1972.

League Record: Swansea 36 (1) aps, 16 gls: Northampton 62 aps, 11 gls: Arsenal 56 (3) aps, 4 gls: Birmingham 61 (5) aps. 1 gl.

ALAN DWYER (Defender)

Alan came through Wrexham's junior sides to make his League debut in 1974/75, winning a regular place last season when he played both in defence and in midfield.

League Record: Wrexham 31 (5) aps. 2 gls.

GRAHAM WHITTLE (Midfield)

Graham initially joined the club as an amateur, forcing his way into the first-team in 1970/71. He scored ten goals last season, including the one which knocked Djurgarden out of the European Cup-Winners' cup.

League Record: Wrexham 172 (9) aps. 37 gls.

MEL SUTTON (Midfield)

When Mel joined Wrexham from Cardiff in 1972 the £15,000 fee involved was a Wrexham club record. Mel began with Aston Villa but transferred to Cardiff in 1968.

League Record: Aston Villa nil aps: Cardiff 135(3) aps, 5 gls: Wrexham 159 (2) aps 15 gls.

MIKE THOMAS (Midfield)

Mike, another Wrexham discovery, was introduced to the Welsh under-23 side last season. After developing in Wrexham's juniors, he made his League debut in 1971/72.

League Record: Wrexham 115 (11) aps. 14 gls.

ARFON GRIFFITHS (Midfield)

Arfon rose to international fame late in his career but he now has 15 Welsh caps. He has also established a new club record for appearances. He left Wrexham for Arsenal in 1960 but returned to the Racecourse within a couple of years.

League Record: Wrexham 42 aps, 8 gls: Arsenal 15 aps, 2 gls. Wrexham 485 aps. 112 gls

MICHAEL WILLIAMS (Midfield)

Michael was given a couple of runs in the senior side early last season and was re-introduced for the final game of the season. This season he could be pressing for a regular place.

League Record: Wrexham 3 aps.

JOHN LYONS (Forward)

Another Wrexham find, John was promoted to the first-team two seasons ago and was given further opportunities to develop his play last term.

League Record: Wrexham 19 (5) aps. 6 gls.

STUART LEE (Forward)

Wrexham signed Stuart from Bolton last season and he quickly settled down to his job of scoring goals, finishing last season with nine to his credit. Stuart made his first senior appearances for Bolton in 1971/72.

League Record: Bolton 77(8) 20 gls. Wrexham 27 aps, 8 gls.

BILL ASHCROFT (Forward)

Bill was Wrexham's leading scorer with 17 goals, including two which beat Stal Rzeszow to put Wrexham into the quarter-finals of the European Cup-Winners Cup. A Wrexham discovery, Bill was also top scorer in 1972/73.

League Record: Wrexham 153(23) aps 51 gls.

BOBBY SHINTON (Forward)

Wrexham signed Bobby from Cambridge this summer. Walsall first spotted him playing for Lye Town and Bobby earned his goalscoring reputation with Walsall who received £22,000 when he went to Cambridge in 1974.

League Record: Walsall 78 (1) aps 20 gls: Cambridge 99 aps, 25 gls. Wrexham nil aps.

(Statistics to end of last season)

SEASON 1976-77

DATE	LGE.H POS./	OPPONENTS	H-T	F-T	SCORERS (P) = PENALTY
S 14/ 8/76()H	NORTHAMPTON TOWN (FLC1)	1-0	3-2	STROUD, GODDARD, SYRETT
W 18/ 8/76()A	NORTHAMPTON TOWN (FLC1)	0-0	0-2	
S 21/ 8/76()H	PORT VALE	0-0	1-0	SYRETT
TU24/ 8/76()A	PORTSMOUTH	0-2	1-2	ANDERSON
S 28/ 8/76()H	WREXHAM	-	-	
TU31/ 8/76()	(FLC2)	-	-	
S 4/ 9/76()A	CHESTERFIELD	-	-	
S 11/ 9/76()H	SHEFFIELD WEDNESDAY	-	-	
S 18/ 9/76()A	LINCOLN CITY	-	-	
TU21/ 9/76()	(FLC3)	-	-	
S 25/ 9/76()H	GILLINGHAM	-	-	
W 29/ 9/76()A	PETERBOROUGH UNITED	-	-	
S 2/10/76()A	READING	-	-	
S 9/10/76()H	SHREWSBURY TOWN	-	-	
S 16/10/76()A	WALSALL	-	-	
S 23/10/76()H	NORTHAMPTON TOWN	-	-	
TU26/10/76()A	BURY (FLC4)	-	-	
S 30/10/76()H	TRANMERE ROVERS	-	-	
TU 2/11/76()H	CRYSTAL PALACE	-	-	
S 6/11/76()A	BRIGHTON AND HOVE ALBION	-	-	
S 13/11/76()H	ROTHERHAM UNITED	-	-	
S 20/11/76()	(FAC1)	-	-	
S 27/11/76()A	MANSFIELD TOWN	-	-	
TU30/11/76()	(FLC5)	-	-	
F 3/12/76()H	GRIMSBY TOWN	-	-	
S 11/12/76()	(FAC2)	-	-	
S 18/12/76()A	CHESTER	-	-	
M 27/12/76()H	OXFORD UNITED	-	-	
S 1/ 1/77()H	BRIGHTON AND HOVE ALBION	-	-	
M 3/ 1/77()A	TRANMERE ROVERS	-	-	
S 8/ 1/77()A	PRESTON NORTH END (FAC3)	-	-	
S 15/ 1/77()H	PORTSMOUTH	-	-	
TU18/ 1/77()	(FLCSF)	-	-	
S 22/ 1/77()A	PORT VALE	-	-	
S 29/ 1/77()H	YORK CITY (FAC4)	-	-	
S 5/ 2/77()A	WREXHAM	-	-	
S 12/ 2/77()H	CHESTERFIELD	-	-	
TU15/ 2/77()	(FLCSF)	-	-	
S 19/ 2/77()A	SHEFFIELD WEDNESDAY	-	-	
S 26/ 2/77()H	LINCOLN CITY (FAC5)	-	-	
S 5/ 3/77()A	GILLINGHAM	-	-	
F 11/ 3/77()H	READING	-	-	
S 19/ 3/77()A	SHREWSBURY TOWN (FAC6)	-	-	
S 26/ 3/77()H	WALSALL	-	-	
F 1/ 4/77()A	NORTHAMPTON TOWN	-	-	
F 8/ 4/77()A	OXFORD UNITED	-	-	
S 9/ 4/77()H	PETERBOROUGH UNITED	-	-	
TU12/ 4/77()A	CRYSTAL PALACE	-	-	
S 16/ 4/77()H	BURY	-	-	
TU19/ 4/77()A	YORK CITY	-	-	
S 23/ 4/77()A	ROTHERHAM UNITED (FACSF)	-	-	
S 30/ 4/77()H	MANSFIELD TOWN	-	-	
TU 3/ 5/77()H	PRESTON NORTH END	-	-	
S 7/ 5/77()A	GRIMSBY TOWN	-	-	
S 14/ 5/77()H	CHESTER	-	-	
S 21/ 5/77()	(FACF)	-	-	

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SEASON 1976-77

ERS	ATTEN	ACCUM													
NALTY	DANCE	PNTS	1	2	3	4	5	6	7	8	9	10	11	SUB	
DARD, SYRETT	6253		01	02	03	04	05	06	07	08	09	10	11	12	
	7037		01	02	03	04	05	06	07	08	09	10	11	12	
	6138	2	01	02	03	04	05	06	13	10	12	09	11		
	7898	2	01	02	03	04	05	06	13	08	12	09	11	14	

SWINDON TOWN PLAYING STAFF 1976/77

(Including substitutes)

CODE USED ABOVE		LEAGUE APPS/GOALS	F. L. CUP APPS/GOALS
01	Jimmy Allan	1	2
02	John McLaughlin	1	2
03	Tony Taylor	1	2
04	Kenny Stroud	1	2/1
05	Steve Aizlewood	1	2
06	Colin Prophet	1	2
07	Don Rogers	NIL	2
08	Will Dixon	NIL	2
09	Howard Goddard	1	2/1
10	Gerry O'Brien	1	2
11	Trevor Anderson	1	2
12	Dave Syrett	1/1	2/1
13	Dave Moss	1	NIL
14	Philip Harris		

WITH THE RESERVES.....

Sat. 21st August AWAY TOTTENHAM HOTSPUR 0 - 1

Barron, Andrews, Riley, Thompson, Lewis, Gilligan(j),
 Harris, Brinkworth (R), Gilligan (A), Banks, Tanner.

Tue. 24th August HOME CARDIFF CITY 2 - 0

Scorers: Gilligan A, Andrews
 Barron, Reilly, Tanner, Thompson, Lewis, Gilligan (J)
 Collicut, Gilligan (A), Brinkworth, Banks, Rogers,
 sub Andrews (for Banks)

SECOND TEAM FIXTURES 1976

Aug. 28	Away	Southampton	Oct. 30	Away	Bristol City
Sep. 4	Home	Bristol Rovers	Nov. 1	Away	West Ham United
11	Away	Orient	6	Home	Luton Town
18	Home	Hereford United	13	Away	Ipswich Town
25	Away	Norwich City	16	Away	Fulham
Oct. 2	Home	Reading	Dec. 1	Home	Arsenal
9	Away	Chelsea	11	Home	Oxford United
16	Home	Birmingham City	18	Home	Bristol City
23	Away	Plymouth Argyle	22	Away	Crystal Palace

PREVIOUS ENCOUNTERS

SWINDON v WREXHAM

PREVIOUS ENCOUNTERS

FULL LEAGUE RESULTS (Swindon's score first)

						Gate
*	Aug. 23rd	1958	Home	1 - 0	Darcy	15,299
	Dec. 20th	1958	Away	0 - 1		7,920
	Sep. 23rd	1959	Home	4 - 1	Richards,Gauld,Hoskins,Darcy	10,233
	Sep. 30th	1959	Away	2 - 1	Gauld, Edwards	15,555
	Sep. 22nd	1962	Home	3 - 0	Smart, Hunt (2)	11,771
	Feb. 27th	1963	Away	0 - 0		8,512
	Oct. 19th	1974	Home	2 - 1	Butler, Moss	6,731
	Apr. 26th	1975	Away	2 - 1	Eastoe 2	2,928
	Oct. 18th	1975	Away	0 - 2		2,893
	Apr. 29th	1976	Home	2 - 2	Syrett (2)	9,007

* SWINDON TEAM IN FIRST FOOTBALL LEAGUE FIXTURE BETWEEN CLUBS:

Burton, Neal, Bingley, Tilley, Hudson, Owen, Stephens, Micklewright, Kelly, Edwards, Darcy.

LEAGUE SUMMARY

	W	D	L	F	A
Home	4	1	0	12	4
Away	2	1	2	4	5
TOTAL	6	2	2	16	9

SWINDON SUCCESS RATE : 70%

TRANSFERS BETWEEN CLUBS:

Gordon Gunson to Wrexham last app. v. Crystal Palace away April 19th 1935.

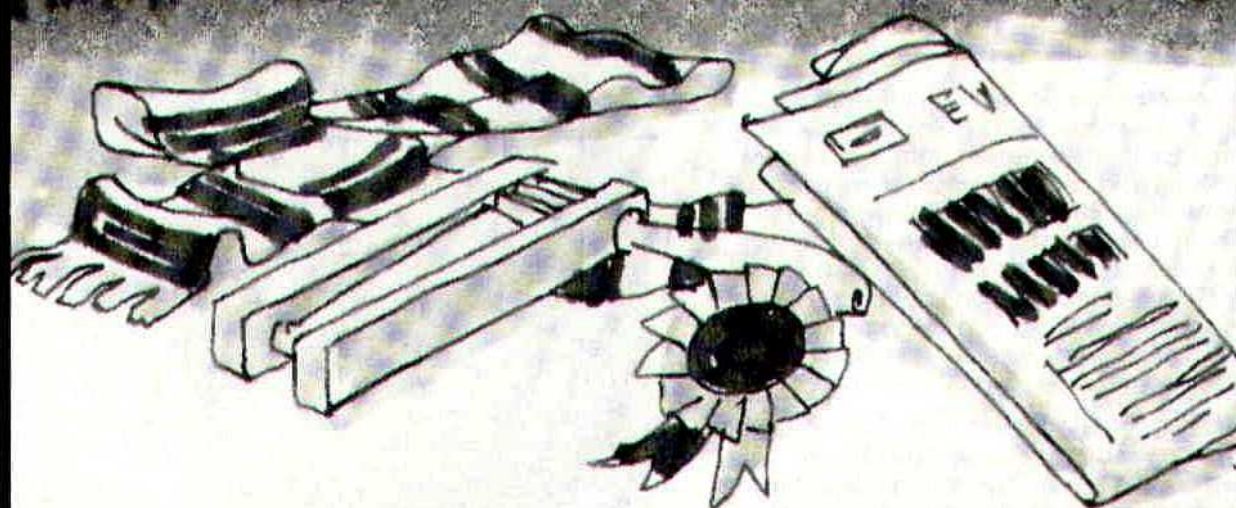
DID YOU KNOW?

.....THAT Jim Cookson, who scored 31 goals in only 50 appearances for Swindon between 1936 and 1938, created a record by scoring his 100th League goal in only the 87th game of his career. Six of these were scored in one game for West Bromwich Albion v. Blackpool in September 1927.

.....THAT on April 6th 1915 in a Southern League fixture at the County Ground, Swindon defeated Watford 6 - 0. Archie Bown scored all six goals.

.....THAT the former Swindon manager Louis Page, previously an outside-left for Burnley, was tried at centre-forward for the first time on April 10th, 1926 at St. Andrews. He responded by scoring six times in a 7 - 1 win for the Lancashire club.

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Players Guilty Of Unprofessional Conduct

by Tony Pullein

A new season kicks off with high hopes all round. If the encouraging swing back towards attacking football continues, fans will be sent home happy and cheerful again; if we maintain our tremendous club record in Europe we shall see at least one more European trophy brought back to England again this season and, if Don Revie's plans develop soundly we could see the England side well on the way towards a place in the Argentine World Cup finals by the time this new season is out.

Prospects are good, then. Yet there is at least one very grave, nagging doubt still to be resolved before even more stay-at-home fans haul themselves out of their armchairs, and return to the terraces.

It concerns the conduct of players on the field.

The Football League's clamp down and the referees' purge of a couple of years back had its effect; the game has been rid of great deal of pettiness. Crowds are no longer frustrated by players mauling a referee each time a decision goes against them. Most players now accept a referee's faults, and his decisions, without question for they realise there is no point in arguing.

If players would more readily accept the ten yard rule for free kicks a considerable further amount of wasted time would be saved, spectator frustration avoided.

Managers have it in their hands to solve this problem, just as many managers have virtually eliminated the childish infringement of dissent by fining players within the club. These problems were always the preserve of strong team managers and it was regrettable that the Football League had to introduce, and referees obliged to enforce, the embarrassing clamp down measures of a couple of seasons back.

One serious problem remains, however - the behaviour of one professional footballer towards another on the field.

In which other walk of life do you find grown - and mature? - men taking calculated blows at each other during working hours? Where also do you find colleagues in the same profession spitting at each other - and before huge crowds?

Where else do we suffer the embarrassment of watching grown men grapple like children, offering V-signs to the public and generally making themselves look silly?

Is there not a strong case for the PFA to bring its own code of conduct for members?

The majority of footballers take pride in being described as "professional" in their approach to their work. So, to take the matter to its highest ideal, could we not adopt the sort of responsibility among players that medical men display in their chosen professionals?

The greatest ignominy for a doctor is to be found guilty of unprofessional conduct. It leads to his dismissal, at least temporarily, from his profession. It's the gravest crime he can commit.

While not advocating that professional footballers should be "struck off" for several years - though, in the case of one calculatingly causing the expiry of a colleague's playing career, such severe action might be felt desirable by some - it is time all professionals were imbued with the sort of responsibility doctors display in their day-to-day lives.

Football being a physical game it does, of course, tend to raise temperatures from time to time. A natural, immediate, reaction by any human being - after having been cracked on the cheekbone by a rival elbow - is to rise rapidly in revenge. Yet, a moment's cooling off enables the rational man to appreciate that the collision was most probably an accident. And he will walk away to continue the game.

The case of vicious intent, where two players develop a running argument throughout the game, developing into increasingly violent physical contact, to fisticuffs and hacking, is an entirely different matter.

It is not a matter for Football League legislation to sort out; in the long term it is not even the business of the referee - though firm handling can often cool down explosive situations - or managers.

It is for the players themselves to realise their responsibilities, as professional people constantly in the public eye. Threats of fines and suspensions will never serve any useful purpose unless the intent to rectify an unsavoury situation comes from within the minds of those concerned; in this case, the players.



UNDER THE MICROSCOPE

JIMMY ALLEN

Club	Season	League	
		Apps	Goals
Swindon	71/2	7	—
"	72/3	13	—
"	73/4	35	—
"	74/5	6	—
"	75/6	10	—
"	76/7	1	—
		71	—



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FROM THE POOLS OFFICE!!!

Welcome once again to the County Ground and once again I am going to appeal for your help. We still need agents for our Swindon Rocket Ticket which has £800.00 in prize money to be won each week. This together with our Moonraker Draw and Football Treble pays out nearly £1,400 every week in prizes.

With your support we can really put the Club on its feet so I appeal to you all to help us. Just ring SWINDON 31510 for details or call at the Pools Office. It costs you absolutely nothing to become an agent. Commission is paid on all sales and on winnings over £5.00.

Agents required for all areas.

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Pools Manager.

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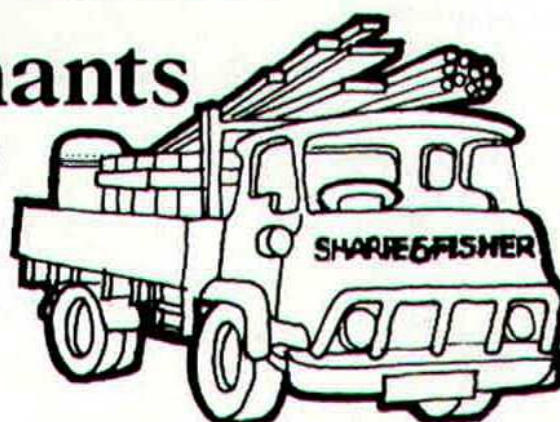
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Sat.	18th September	LINCOLN	0900	2.00
Wed.	29th September	PETERBOROUGH	1430	1.70
Sat.	2nd October	READING	1300	1.00
Fri.	15th October	WALSALL	1600	1.55
Tue.	26th October	BURY	1300	2.25

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SATURDAY 28th AUGUST 1976

SWINDON TOWN

- 1 Allan
- 2 McLaughlin
- 3 Taylor
- 4 Stroud
- 5 Aizlewood
- 6 Prophett
- 7 Moss
- 8 Dixon
- 9 Syrett
- 10 Goddard
- 11 Anderson
- 12 Harris

at 3.00 p.m.



WREXHAM

- 1 Lloyd
- 2 Evans
- 3 Dwyer
- 4 Davis
- 5 Roberts
- 6 Thompson
- 7 Shinton
- 8 Suttley
- 9 Lee
- 10 Ashcroft
- 11 Griffiths
- 12 Whittle

Referee: Mr. D. Smith - Hornchurch
 Linesmen: Mr. C. S. Perrin - Banbury
 Mr. L. T. Radford - Bristol

DENNIS SMITH(Hornchurch, Essex)
 Started refereeing in 1965 in Essex local leagues, then graduated via the Isthmian and Athenian Leagues to the Football League list. Has refereed three County Cup Finals, and has also been in charge of an F.A. Amateur Cup quarter-final and an F.A. Vase semi-final.

A married man, he is a Maintenance Engineer. He played football, as an amateur, for Millwall and is interested in all sports but particularly in cricket.

NEXT MATCH

FOOTBALL COMBINATION

Saturday September 4th

Bristol Rovers. K.O. 3.00 p.m.

DIVISION III

Saturday September 11th

Sheffield Wednesday K.O. 3.00 p.m.

KEY OF THE BOARD

- A Chester v Oxford United
- B Grimsby v Peterborough
- C Northampton v Lincoln
- D Portsmouth v Chesterfield
- E Port Vale v Sheffield Wed.
- F Preston N.E. v Brighton
- G Rotherham v Mansfield
- H Shrewsbury v Reading
- I Walsall v Gillingham
- J York City v Bury
- K Birmingham v Liverpool
- L Coventry v Leeds
- M Derby v Manchester Utd.
- N Everton v Aston Villa
- O Ipswich v Q. P. Rangers
- P Manchester City v Stoke
- Q Newcastle v Bristol City
- R Sunderland v Arsenal
- S Tottenham H v Middlesbrough
- T West Brom. Alb. v Norwich